

HAND SURGERY ENDOWMENT

HANDS AT WORK CORPORATE SUPPORT OPPORTUNITIES

Promoting global hand health through the American Association for Hand Surgery's Hand Surgery Endowment

Working together to promote global hand health and fostering community around hand care is the foundation of the American Association for Hand Surgery and its Hand Surgery Endowment. These values are why surgeon and therapist professionals join the organization. While the landscape of medicine is changing, the leaderships of the AAHS and HSE are committed to sustaining these important values as they reflect the nature of our organization and our members. The leaderships are excited to announce a fundraising campaign which will raise the HSE's capital to be able to expand support for outreach projects which foster hand health around the world and promote the missions of the AAHS and HSE. This initiative has received 100% support from the leaderships of the AAHS and HSE as they believe participation in volunteer outreach work an invaluable experience and one that should be provided to as many within the hand care community as possible. The Endowment looks forward to collaborating with corporate partners to advance this mission. Since January 1, 2014, approximately \$340,000 has been raised in contributions and pledges.

CORPORATE SUPPORT OPPORTUNITIES

NAMING OPPORTUNITIES AND SUPPORT OF HSE PROGRAMS

- **Kumasi, Ghana Reverse Fellowship:** When surgeons from developing countries come to North America for fellowship, most choose to stay and not go home. Instead of them coming to us, AAHS members can go to them in West Africa where the need for hand surgeon volunteer work is desperately needed and where education and surgical care may be most beneficial. At least one therapist or trainee each year can receive a \$2,500 scholarship to go to Kumasi with a volunteer surgeon who pays his/her own way. Learn more: handsurgery.org/volunteerism/kumasi.cgi

Full support of this program, which is an endowment gift of \$50,000, will support one Reverse Fellowship participant each year at \$2,500 in perpetuity. With your support includes your company's name in the program title, i.e. "Starbucks Kumasi, Ghana Reverse Fellowship" which would be included on all HSE collateral materials, including the website, Annual Report, and societal announcements. Your company will be considered a POLLEX LEVEL supporter, the highest HSE giving level which requires a minimum donation of \$20,000, for which you will receive an artistic rendering of your corporate representative's hands at work, preferred housing and one free guest/spouse registration for AAHS Annual Meetings, a gold HSE supporter pin, and an invitation to the President's Reception & Dinner at the Annual Meeting for two corporate representatives. Partial support is available and you may wish to partner with another corporation to support this program.

- **Volunteer Scholarships:** The AAHS and HSE leaderships feel the experience of providing education and care to underserved communities is invaluable and that giving back is an important part of practicing medicine. Ask the many AAHS members who have volunteered their time and expertise. HSE Volunteer Scholarships provide therapists, trainees which may include residents and fellows, and ancillary medical staff opportunities to travel to various sites and participate in education and outreach. Trainees must have sponsorship from an attending supervisor to apply. Ten \$2,500 scholarships will be granted each year; \$2,000 will go to the therapist/trainee/ancillary medical staff for trip expenses and \$500 will go to the mission to cover operational trip expenses. Attending surgeons are encouraged to accompany a trainee on a mission. HSE funding will not be provided for attending surgeons.

Support of this program, which is an endowment gift beginning at \$50,000, will support Volunteer Scholars each year. A \$50,000 endowment gift will support one Volunteer Scholar at \$2,500 each year in perpetuity. With your support includes your company's name in the title of a Volunteer Scholarship, i.e. "The Starbucks Volunteer Scholarship" which would be included on all HSE collateral materials, including the website, Annual Report, and societal announcements. Your company will be considered a POLLEX LEVEL supporter, the highest HSE giving level which requires a minimum donation of \$20,000, for which you will

receive an artistic rendering of your corporate representative's hands at work, preferred housing and one free guest/spouse registration for AAHS Annual Meetings, a gold HSE supporter pin, and an invitation to the President's Reception & Dinner at the Annual Meeting for two corporate representatives. Partial support is available and you may wish to partner with another corporation to support a Volunteer Scholarship.

- **Vargas International Hand Therapy Teaching Award:** The Vargas Award, named in honor of Dr. Miguel Vargas -- a hand surgeon and AAHS member who practiced in Puerto Rico and was an international emissary for education -- is a program that fosters therapy outreach and education to underserved countries around the world to improve patient care for upper extremity problems. One recipient is selected each year, and is reimbursed for trip expenses up to \$5,000. Learn more: handsurgery.org/volunteerism/vargas.cgi

Full support of this program, which is an endowment gift of \$100,000, will support one Vargas Award recipient each year at \$5,000 in perpetuity. With your support includes your company's name in the program title, i.e. "Starbucks Vargas International Hand Therapy Teaching Award" which would be included on all HSE collateral materials, including the website, Annual Report, and societal announcements. Your company will be considered a POLLEX LEVEL supporter, the highest HSE giving level which requires a minimum donation of \$20,000, for which you will receive an artistic rendering of your corporate representative's hands at work, preferred housing and one free guest/spouse registration for AAHS Annual Meetings, a gold HSE supporter pin, and an invitation to the President's Reception & Dinner at the Annual Meeting for two corporate representatives. Partial support is available and you may wish to partner with another corporation to support this program.

CONTRIBUTIONS AND PLEDGES

- **POLLEX LEVEL:** The highest HSE giving level at \$20,000 via contribution or pledge. Donors receive an artistic rendering of corporate representative's hands at work, preferred housing and one free guest/spouse registration for Annual Meetings, a gold HSE supporter pin, and an invitation to the President's Reception & Dinner at the Annual Meeting for two corporate representatives.
- **DIGITI SECUNDUS MANUS LEVEL:** The second highest HSE giving level at \$10,000 via contribution or pledge. Donors receive an artistic rendering of corporate representative's hands at work, preferred housing and one free guest/spouse registration for Annual Meetings, and a gold HSE supporter pin.
- **DIGITI MEDIUS MANUS LEVEL:** The third highest HSE giving level at \$5,000 via contribution or pledge. Donors receive preferred housing and one free guest/spouse registration for Annual Meetings, and a silver HSE supporter pin.
- **DIGITI ANNULUS MANUS LEVEL:** The fourth highest HSE giving level at \$2,500 via contribution or pledge. Donors receive a bronze HSE supporter pin.
- **DIGITI MINIMUS MANUS LEVEL:** The fifth highest HSE giving level at \$1,500 via contribution or pledge. Donors receive a bronze HSE supporter pin.

BANNER ADS

Advertise your company logo and message through the Hand Surgery Endowment and American Association for Hand Surgery website and newsletter. Single banner ads will be posted to <http://handsurgery.org/endowment/> and <http://handsurgery.org/> for 90 days, and appear in at least one issue of *Hand Surgery Quarterly*. The AAHS and HSE websites receive over 35,000 visits annually, and HSQ receives an average of 900 annual visits. \$2,500 per banner ad, specifications available upon request.

For more information and to discuss Corporate Giving Opportunities please contact the administrative office (contact@handsurgery.org / 978.978.8330).

As a 501c(3) entity, all monetary contributions made to the Hand Surgery Endowment are tax deductible to the fullest extent of US law.. The HSE's Federal Tax ID number is 37-1355162. Contributors will receive a formal acknowledgement notice from the HSE administrative office which includes information about tax deductible donations.